



Schweizerische
Management
Gesellschaft

Leadership Excellence



ÉCOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE

EPFL and its innovation ecosystem creating global competitive advantage



Best Practice Meeting

Tuesday, 16 April 2019, 13.00–17.20

EPFL Innovation Park, Lausanne

www.smg.ch

Programme

Tuesday, 16 April 2019, 13.00–17.20, Lausanne

- 10.32 Departure from Zurich main station to Lausanne with train IC1 (InterCity 714). Seats will be reserved for SMG participants in 1st class coach. Possibility to join in Bern (train departs at 11.34) or in Fribourg (train departs at 11.56).
- 12.40 Arrival in Lausanne with organised shuttle bus service to EPFL
- 13.00 Arrival and welcome at EPFL Innovation Park
- 13.30 **Welcome and presentations:**
Dr. Karen Jane Huebscher, Member of the Executive Board SMG

Prof. Dr. Marc Gruber, Vice President for Innovation, EPFL:
“Where to Play: finding new opportunities for growth”

Dr. Michaël Thémans, Deputy Vice President for Innovation, EPFL:
“Overview on EPFL ecosystem for promoting innovation”
- 14.45 **Innovation Park company visit of your choice:**
– Credit Suisse
– maxon motor
– Schindler Lab
– Swisscom Digital Lab
- 15.15 Refreshment
- 15.40 **Visits of the ArtLab and Rolex Learning Center**
by **Prof. Sarah Kenderdine** and **Cyril Veillon**
- 16.20 **Demo at Montreux Jazz Heritage Lab** by **Dr. Alain Dufaux**
followed by an Apéro riche at the Montreux Jazz Café
- 17.25 Shuttle bus departure to Lausanne train station
- 18.20 Departure from Lausanne with train IC1 (InterCity 731) to Zurich main station (Fribourg and Bern).
- 20.28 Arrival at Zurich main station

Speakers



Dr. Karen Jane Huebscher
Member of the Executive Board
SMG
CEO Solvias AG

Dr. Karen Jane Huebscher has been CEO of Solvias since spring 2014. Under her leadership Solvias is underpinning its focus on customer needs, its commitment to technological and know-how leadership, and a drive towards further international expansion. Prior to serving as CEO, Karen was a non-executive Board member of Solvias AG from 2013 to 2014. She spent more than 15 years with Novartis in senior leadership positions. Karen is a member of the Board of Directors of the Tecan Group. She holds a PhD from the Swiss Institute of Technology in Zurich and an MBA from the IMD in Lausanne.



Prof. Dr. Marc Gruber
Vice President for Innovation
EPFL

Prof. Dr. Marc Gruber is a world-leading researcher in the domain of innovation, entrepreneurship and technology commercialization. Marc is Vice President for Innovation at the École polytechnique fédérale de Lausanne (EPFL), Switzerland, where he also heads the Chair of Entrepreneurship and Technology Commercialization. In addition, Marc works as the Deputy Editor for the #1 empirical research journal in management, the Academy of Management Journal. He received multiple “Thought Leader” awards for his breakthrough research and is actively engaged in teaching, consulting, and executive training programs in Europe, the US and Asia, and regularly acts as a jury member in start-up and corporate entrepreneurship competitions across Europe.



Dr. Michaël Thémans
Deputy Vice President for
Innovation EPFL

Dr. Michaël Thémans holds a M.Sc. in Applied Mathematics and a PhD in Data Sciences. Since 2007, he holds a position as lecturer at EPFL. His former positions include statistician and R&D specialist at Nestlé Research Center, Deputy Director of EPFL’s Transportation Center and EPFL’s Deputy Vice President for Innovation and Technology Transfer at EPFL. Since January 2017, he is the Deputy Vice President for Innovation at EPFL. Since May 2017, he also holds the position of Vice President of the EPFL Innovation Park Foundation. Since mid-2018, he acts as the EPFL’s representative in the Board of Switzerland Innovation Network West EPFL, a network composed of six Innovation Parks in Western Switzerland.

Innovation Park company visit

You will be visiting one of the following four companies according to your choice:



Credit Suisse

Paul Keenan, IT Director:

“IT Challenges and opportunities in a large enterprise”

maxon motor

driven by precision

maxon motor

Olivier Chappuis, Maxon Innovation Lab Manager:

“Introduction to the activities of maxon motor at EPFL Innovation Park”



Schindler Lab

Dr. Martin Kusserow, Schindler Lab Manager:

“Introduction to the activities of the Schindler EPFL Lab”



Swisscom Digital Lab

Anouchka Ganivet, Office and Event Manager:

“Swisscom Digital Lab tour”

EPFL

EPFL favors closer ties to industry leading research in order to best meet the scientific, technological and societal challenges of the XXI century. The high quality of knowledge and technology transfer at EPFL is an important contribution to the innovation ecosystem in Switzerland. The Vice Presidency for Innovation is dedicated to this role, in particular by fostering interaction between EPFL researchers and students, business and industry, start-ups and large enterprises. The EPFL Innovation Park hosts more than 200 technology driven companies in an inspiring environment on the EPFL Campus, with access to cutting-edge research, a large network of dynamic entrepreneurs and 26 R&D centers of large corporations, like Logitech, Schindler, Bühler, Siemens Healthineers, and most recently Magic Leap. The park also hosts 40 companies in Geneva near Campus Biotech. Since its start, the Innovation Park has supported more than 500 companies, primarily start-ups and scale-ups that have raised over CHF 2 billion in funding. 2019 marks EPFL's 50th anniversary! A golden anniversary which will put on a series of events showcasing science, research, education and innovation.

Experience EPFL's dynamic environment



ArtLab

Prof. Sarah Kenderdine, Director of the ArtLab & Professor of Experimental Museology

Presentation of Prof. Sarah Kenderdine's activities.

Located in the northern part of the ArtLab building, the Data-square presents a long-term exhibition on the theme of big data. The exhibition presents two projects of the School:

The Blue Brain Project – which seeks to simulate the human brain based on a large collection of neurobiological and clinical data.

The Venice Time Machine – which aims to reconstruct nearly 1,000 years of Venice's history through the digitization of more than 80 km of ancient manuscripts preserved in the Venetian State Archives and other historical sources.



Rolex Learning Center

Cyril Veillon, Director Conferences & Exhibitions Archizoom

Built on the campus of EPFL, the Rolex Learning Center designed by the internationally acclaimed Japanese architectural practice, SANAA, functions as a laboratory for learning, a library with 500,000 volumes and an international cultural hub for EPFL, open to both students and the public.



Montreux Jazz Heritage Lab

Dr. Alain Dufaux, Operational Director MetaMedia Center

Montreux Jazz Heritage Lab demo

EPFL & Montreux Jazz Festival: a love story to digitize 5,000 hours of concerts and enrich it through innovation. Live it live!

Host

EPFL – Vice Presidency for Innovation

Innovation Park
Building E, Groundfloor, 1015 Lausanne
www.epfl.ch/innovation

Registration – www.smg.ch

We kindly ask you to use the web form on our website **www.smg.ch** for your registration. The number of participants is limited. Registrations will be considered in the order in which they are received and in consideration of sector representation. Fee per person: CHF 280. A confirmation of registration and invoice will follow.

Kindly note that the registrations are binding. A representative from the company management may attend if the original registrant is unable to attend at short notice. We are obliged to invoice in the event of cancellations without a stand-in and no-shows.

Please note that photographs taken by our photographer will be displayed in SMG publications and on the SMG website.

Organiser

Swiss Management Association

Zeltweg 48, 8032 Zurich
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Telephone +41 44 202 23 25

SMG organised Transport

Reserved 1st class coach departing from Zurich main station to Lausanne with possibility to board in Bern or Fribourg. Ongoing transport from Lausanne main station to EPFL by SMG shuttle bus. Organised return trip to Lausanne main station and Zurich at the end of the event. Please note that the train journey is not included in the fee. Kindly organise your train ticket individually.

Arriving by car

Take highway A1 and follow direction “Lausanne-Sud” and exit at “EPFL”.

Please be aware that there are usually very few parking spaces available and there will be no reserved parking. We therefore highly recommend to use public transportation or at least allow enough time, also due to heavy traffic.

SMG calendar 2019

SMG New Year Reception

Zurich, 28 January

New Silk Road – Chances and Challenges for Swiss Companies

Zurich, 27 February

Sonova AG

SMG General Meeting

Stäfa, 27 March

EPFL Innovation Park

Lausanne, 16 April

SAP (Switzerland) AG

Regensdorf, 14 May

IWC Schaffhausen

Schaffhausen, 5 June

Rivella AG

Rothrist, 18 June

56th SMG Forum

Zurich, 19 September

RUAG Space

Emmen, 29 October

Intellectual Property – A Challenge for Industry and Culture

Zurich, 18 November

