

MINUTES

Topic: 58th SMG General Meeting of Members, 12 April 2018 14:00 to 14:30	Date: 16/04/2018	Author: Catrin Wetzel
Participants: 45 SMG members	Distribution list: SMG Executive Board SMG members Auditor	

Agenda

1. Minutes of the 57th General Meeting of Members of 16 May 2017
2. Annual report 2017
3. Annual financial statements 2017
4. Approval and elections
5. Outlook for 2018 programme of activities
6. Miscellaneous

The President warmly welcomed the attending members to the 58th General Meeting of Members of the Swiss Management Association, thanked the host SRF, and moved on to the first item on the agenda.

1. Minutes of the 57th General Meeting of Members of 16 May 2017

There were no comments or motions for changes.

2. Annual report 2017

Number of members

The number of members could not be quite maintained in 2017, and the SMG had one member less than in 2016. The loss refers to the individual members, where not all resigning members could be replaced. The number of Company and Company Plus members, however, increased slightly:

- As at 01/01/2017: 417 Company members
- As at 31/12/2017: 423 Company members (+6)

- As at 01/01/2017: 6 Company Plus members
- As at 31/12/2017: 7 Company Plus members (+1)

- As at 01/01/2017: 752 Individual members
- As at 31/12/2017: 744 Individual members (-8)

Events

2017 could be described as a diverse year. A total of five Best Practice meetings and two Leadership meetings were held, all of which met with great interest and were mostly booked out in those cases where the number of participants was limited. The 54th SMG Forum with the topic «The right timing» was the final event in an exciting year for the Association.

Leadership meetings:

- **Ergon Informatik on 1 February 2017**, with Patrick Burkhalter, Chairman of the Board of Directors of Ergon Informatik Ltd, Gabriela Keller, CEO of Ergon Informatik Ltd and Prof. Daniel Bartl, Managing Director of RISE Management Innovation Lab.
- **Swisscom on 13 June 2017**, with Roger Wüthrich-Hasenböhler, Head of Digital Business at Swisscom and Christian Petit, Head of Enterprise Customers at Swisscom.

Best Practice meetings:

- **Firmenich on 14 March 2017**, with Gilbert Ghostine, CEO of the Firmenich Group.
- **The Circle at Zurich Airport on 4 April 2017**, with Stefan Widrig, CEO of Flughafen Zürich AG, Beat Pahud, Senior Project Manager of The Circle and Thomas Sevcik, Managing Director of arthesia.
- **Autoneum on 16 May 2017**, with Martin Hirzel, CEO of Autoneum, Dr Maurizio Mantovani, Head of Research and Technology at Autoneum, Dr Davide Caprioli, Head of Product Acoustic and Thermal Performance at Autoneum, Philippe

Godano, Global Product Manager Interior Floor Head Ultra-Light at Autoneum and Dr Stephan Sigrist, founder and Head of W.I.R.E. Think Tank.

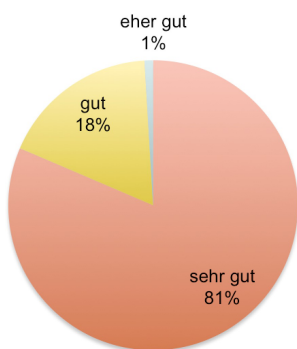
- **Läderach on 5 October 2017**, with Ralph Siegl, Managing Director Group Management & Operations at Läderach (Schweiz) AG and Johannes Läderach, Managing Director Sales Professional at Läderach (Schweiz) AG.
- **Medartis on 16 November 2017**, with Dr h.c. Thomas Straumann, Chairman of the Board of Medartis Ltd., Willi Miesch, CEO and Member of the Board of Medartis Ltd. and Professor Rainer H. Meffert, Director of Surgery II Clinic, Department of Plastic, Aesthetic and Reconstructive Surgery, University Hospital Würzburg.

Results of survey on all Best Practice and Leadership meetings:

The General Manager thanked all attending members for their valuable feedback on the SMG events. The surveys are an important tool for the Management Office to monitor the quality of the event contents and to identify any need for improvement. The attendees were therefore requested to take a minute to give critical feedback after an event and to propose ideas for improvement.

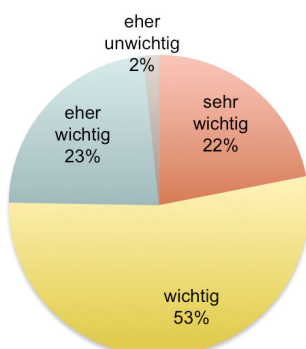
The following is a summary of all assessments.

Gesamteindruck der Veranstaltungen



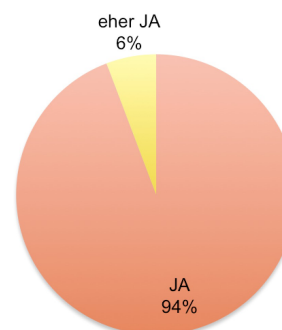
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eher gut eher schlecht
schlecht sehr schlecht

Relevanz der Inhalte Führungskraft



sehr wichtig wichtig
eher wichtig eher unwichtig
unwichtig absolut unwichtig

Weiterempfehlung der SMG



JA eher JA eher NEIN NEIN

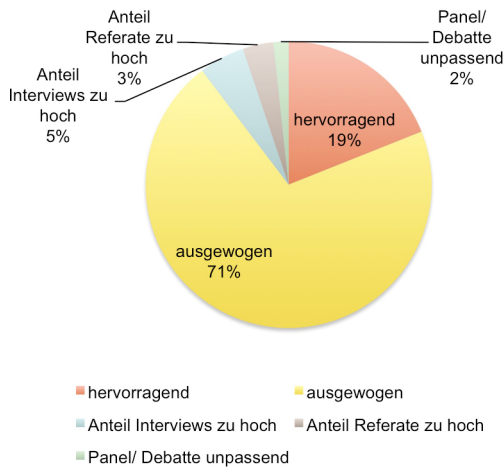
54th SMG Forum "The right timing" on 7 September 2017

The speakers at the 54th SMG Forum included Albert M. Baehny, Non-Executive Chairman of the Board of Directors of Geberit, Jean-Claude Biver, Chairman of Hublot and President of the LVMH Group Watch Division, Franz Julen, Chairman of the Board of Directors of Valora Holding AG and member of the Advisory Board of the ALDI Süd Group, Renata Jungo Brüngger, member of the Executive Board of Daimler AG, Integrity and Law, Julia Kirby, author and editor at Harvard

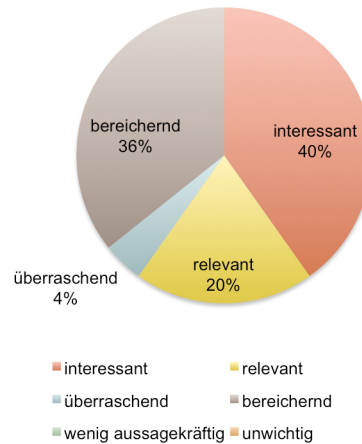
Business Review & Harvard University Press, Raghunath Medge, Executive President of the Mumbai Dabbawala Association, Yvonne Reichmuth, founder and owner of YVY and Dr Franziska Ullrich, CEO of Opptorobotics AG.

Summary of all assessments of the 54th SMG Forum:

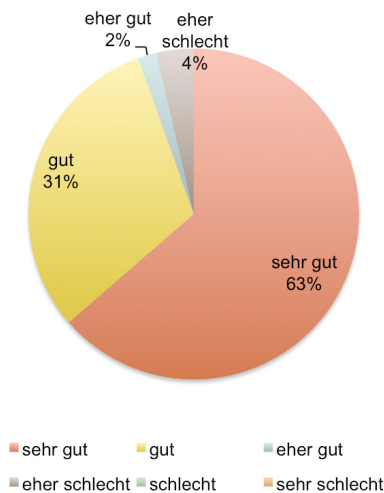
Mix zwischen Referaten, Interview Gesprächen und Panel (Debatte)



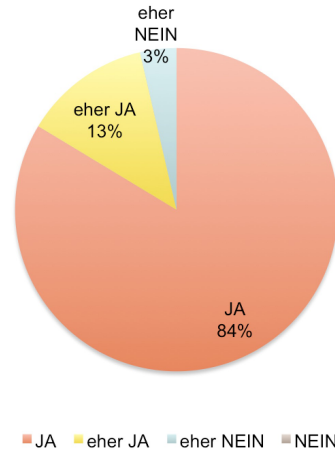
Gebotenen Inhalte sind für meinen Geschäftsalltag



Gesamteindruck der Veranstaltung



Würden Sie die SMG aufgrund dieser Veranstaltung empfehlen



3. Annual financial statements 2017

The General Manager presented the annual financial statements and thanked the two auditors, Hanspeter Stocker and Roger Neining of KPMG. She then handed over to the attending auditor, Hanspeter Stocker. He added that they had nothing to add to the report.

The SMG closed 2017 with an association profit of CHF 8,162. The SMG members approved the annual financial statements with no questions, objections or comments.

4. Approval and elections

The President informed the Meeting that, in compliance with the maximum term of office of eight years, she and the following three members were leaving the Executive Board:

- Dr Eva Herzog
- Carolina Müller-Möhl
- Federal Chancellor Walter Thurnherr

She thanked these three Executive Board members for their great commitment and valuable cooperation over the past eight years. She looked forward to a continued lively exchange and warmly bid them goodbye.

New President:

The President informed the Meeting that the Executive Board had appointed Dr Lukas Braunschweiler as the new SMG President. This announcement met with hearty approval.

Second term of office:

The SMG Executive Board proposed Dr Philippe Hertig for another term of office of four years. He was unanimously elected with 45 votes.

Further term of office for Auditor:

The SMG Executive Board proposed Roger Neiningger as Auditor for another term of office of four years. He was unanimously elected with 45 votes.

The newly appointed President Lukas Braunschweiler took the floor and paid tribute to the departing President, Alice Šáchová. As the first female President of the SMG, she introduced the new Leadership meeting format and was handing over an SMG that was on a solid financial footing. She was warmly thanked for her great commitment to the SMG.

5. Outlook for 2018 programme of activities

Best Practice meetings (half-day events)

- ASH Group, 30 May 2018

- Elektro-Material AG, 31 October 2018
- Pilatus Aircraft Ltd, 27 November 2018

Leadership meetings (late afternoon)

- People-centric management: Ultimate art or illusion?, 19 June 2018

55th SMG Forum on 20 September 2018

The 55th SMG Forum on the topic "Losing touch?" will be held in the Aura Zurich. The speakers who have confirmed to date include:

- Risto Siilasmaa, Chairman of the Board of Directors of Nokia Corporation
- Ilaria Venturini Fendi, fashion entrepreneur, designer and organic farmer
- Reverend Richard Coles, pastor, radio broadcaster and former member of the band The Communards
- Dr Kamila Markram, CEO Frontiers
- Prof. Antoinette Weibel, Professor of Personnel Management, University of St. Gallen
- Dr Thomas Vollmoeller, CEO Xing, Chairman of the Executive Board of Kununu

6. Miscellaneous

The General Manager announced the Association's cooperation with the Global Peter Drucker Forum (GPDF). A joint event on "People-centric management: Ultimate art or illusion?" will be held on 19 June.

To celebrate the tenth Global Peter Drucker Forum, a follow-up conference on "management. the human dimension." will take place at Hofburg Vienna on 29 and 30 November. The announcement will be published.

The President took her leave of the attending members and thanked them for their loyalty, their attendance and the valuable encounters and exchanges.

Zurich, 26/04/2018



Catrin Wetzel,
General Manager